

# Admission Bulletin 2022-23



## XIM University SCHOOL OF COMMUNICATIONS

### About Us

School of Communications, XIM University is one of the premier institutions in the country offering media education. The school boasts about its pioneering legacy of maintaining the 'Brand Xavier'. The School of Communications offers advanced industry-oriented programs including hands-on training catering to the requirements of the ever-evolving media industry. The School of Communications welcomes you to a fruitful and enriching journey of industry-academia excellence.

### Vision

To be a leading global Jesuit university, innovative in academia, grooming compassionate and resilient leaders to lead organizations for a just, equitable and sustainable society.

### Mission

- In the spirit of Magis, XIM University strives to:
- ▶ Promote Innovation in learning and the total ecosystem.
  - ▶ Nurture multidisciplinary thinking and lead next practice research.
  - ▶ Serve society by empowering all sections of society.
  - ▶ Lead digital thinking in social and developmental issues.
  - ▶ Establish trust in the higher education arena.

### Values

Integrity

Excellence

Inclusiveness

Compassion

Sustainability

### Programs Offered

**BSc (Hons.) Mass Communication**  
**MA Mass Communication**

(With three specializations)  
Advertising & Marketing Communication  
Corporate Communication & Public Relations  
Journalism (Print & Electronic)

&  
**PhD (Full Time & Part Time)**



## ELIGIBILITY

BSc (Hons.) Mass Communication: Intermediate (+2) with 50% aggregate.  
 MA Mass Communication: 3-year or 4-year degree in any discipline/stream and, or who are in the final year of their graduation with minimum 50% aggregate.

## UG SCHOLARSHIP

1. Category A – Merit Scholarship: Students with 90% marks in 12th Board Examination or equivalent will be provided scholarship worth 30% of the course/tuition fee for 1st year.
2. Category B – Scholarship for the SC, ST, Economically Backward/Minority Students: Three students, one each belonging to each of these categories, will be awarded scholarship worth 30% of the course/tuition fee in the first year of the study in the university.
3. Category C – Merit scholarship for the topper of the batch: This scholarship, worth 30% of the course/tuition fee, is given to the topper (highest CGPA) of each of the undergraduate programs of the university in the subsequent academic year.



BSc (Hons.) Mass Communication Program		MA Mass Communication Program	
<b>DEGREE</b>		<b>DEGREE</b>	
The XIM University awards BSc (Hons.) in Mass Communication to the students who have successfully completed the program with earned credits equivalent to 148, fulfilling prescribed academic standards, completion of Capstone Project, Internships and minimum attendance to the courses undertaken by the students as per the prescribed norms in the Academic Manual of Policies. The degree is awarded to the qualified students during annual convocation of the university.		The XIM University awards MA in Mass Communication to the students who have successfully completed the program they have registered to study with earned credits equivalent to 101, fulfilling prescribed academic standards, completion of Capstone Project, Internships and minimum attendance to the courses undertaken by the students as per the prescribed norms in the Academic Manual of Policies. The degree is awarded to the qualified students during annual convocation of the university.	
<b>FEE STRUCTURE</b>		<b>FEE STRUCTURE</b>	
Academic Fee Per Sem.	81,000	Academic Fee Per Sem. (I, II, & III)	100,000
		Academic Fee for IV Sem.	65,000
<b>ONE TIME DEPOSIT</b>		<b>ONE TIME DEPOSIT</b>	
Alumni Fee	5,000	Other Fee	20,000
Refundable Caution Deposit	10,000	Refundable Caution Deposit	20,000

**Hostel (Residential) Facility**  
 Hostel facilities for UG & PG students (Boys & Girls separately) are available on campus with mess and Wi-Fi Connectivity.

## FACULTY MEMBERS

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|--|---|
| <p><b>Prof. V. Vijay Kumar, PhD</b><br/>Dean</p> <p><b>Prof. Anamika, PhD</b><br/>Assistant Professor</p> <p><b>Prof. Debarati Dhar, PhD</b><br/>Assistant Professor</p> <p><b>Prof. Nadira Khatun, PhD</b><br/>Assistant Professor</p> <p><b>Prof. Payel Das, PhD</b><br/>Assistant Professor</p> | <p><b>Prof. Arpita Saha, PhD</b><br/>Assistant Professor</p> <p><b>Prof. Fr. Bipin Kumar Kujur, SJ, PhD</b><br/>Assistant Professor</p> <p><b>Prof. Jyoti Ranjan Sahoo, PhD</b><br/>Assistant Professor</p> <p><b>Prof. Nirmalya Baral</b><br/>Lecturer</p> <p><b>Prof. Purnima Anjali Mohanty, PhD</b><br/>Assistant Professor</p> |
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## TECHNICAL SPECIALISTS

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|---|--|
| <p><b>Mr. Prabhakar Mani</b><br/>Technical &amp; Production Assistant</p> | <p><b>Mr. Ratiram Khakha</b><br/>Technical Assistant</p> |
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# GLIMPSES OF INFRASTRUCTURE, HANDS-ON EXPERIENCE & LIVE PROJECTS



## AUDIO STUDIO

- Byer Dynamic Microphones
- Audio Mixer (32:4:2)
- Midi Keyboard
- Headphone Amplifier
- Yamaha Octapad
- Reactor Microphones
- Professional Condenser Microphones
- Beyer Dynamic TG Mics for Drum Kit
- Shure Mics
- Shure Shotgun Mics
- Studio One 5.0 Software



## AUDIO VISUAL STUDIO

- AV Mixer Switcher
- Carbonite Switcher
- Panasonic 4k Camera
- Panasonic FHD Cameras
- Panasonic VTR
- Audio Mixer (16:0:2)
- Data Video Recorder
- Professional 3D LUT Display
- Data Video Talkback Unit



## PROFESSIONAL LIGHTS

- LED JEET 5600K 30CL
- Leksa Titus LED Light
- Jagle Panel 400W JP-4CL
- Kino (4 Bank)
- Fresnel Lights
- Soft Light 4/3/2 Banks
- Canara Sungun (LED)
- Fresnel Lights (LED)
- Multi 20 & 10
- Elinchrom Strobe Light with Soft Box
- ENG light Set of 3
- LED PAR lights



## OTHER RESOURCES

- Canon 5D Mk II - DSLR Camera
- Nikon D700 & D3400 DSLR Cameras
- Avid Media Composer
- Track and Trolley
- Pedestal
- Tripod with Dolly
- Steadicam (Cam-TV)
- Registered Adobe Creative Cloud Suites for Multimedia Lab
- Registered Autodesk Maya & 3D Softwares
- Aesthetically Designed Classrooms
- 1600Sq ft AV Studio Floor



Concordia National Media Fest

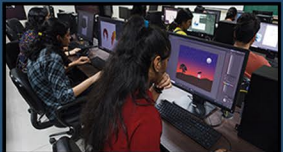
Xemplify Conclave

Numerous Events in the Academic Year 2021-22

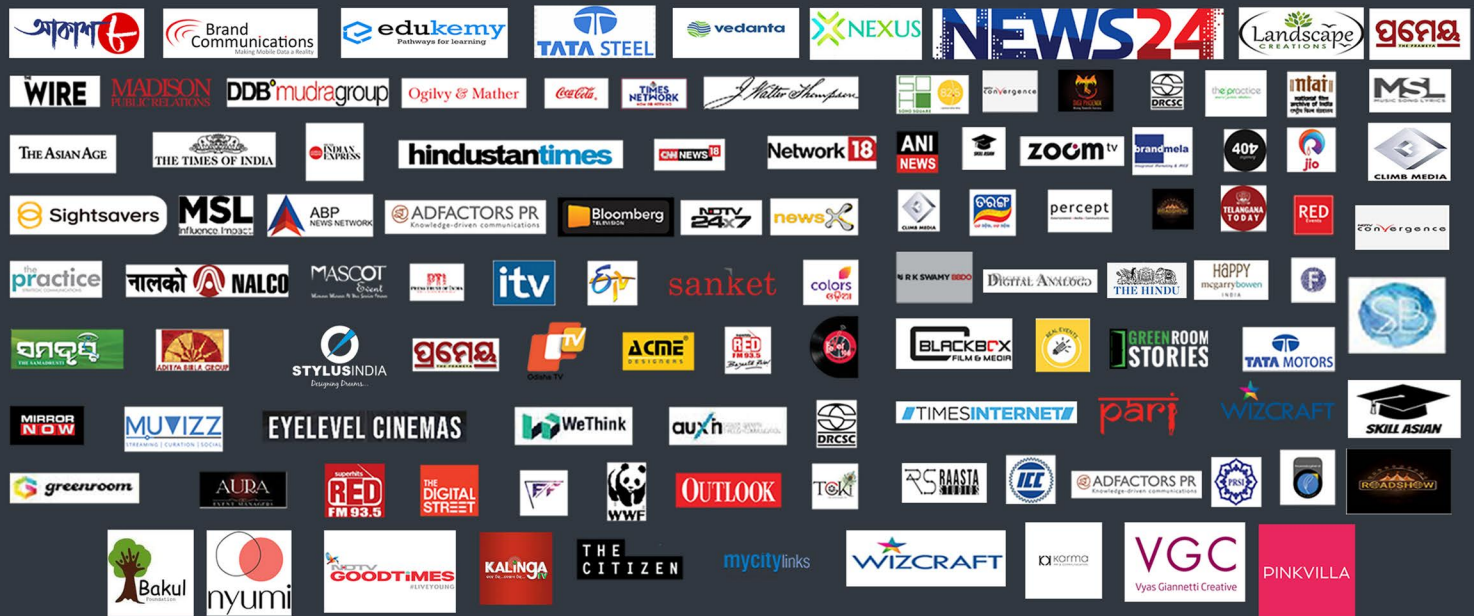
Xtraordinaire Symposium

Workshops

Xpert Talks



# Internship & Placement Partners



## CAREER PROSPECTS

- ▶ Anchors, News Readers, Panel Producers
- ▶ Content Writers, Media Educators, Researchers
- ▶ Event Managers, Media Entrepreneurs
- ▶ Graphic Designers, Web Designers, Visual Effect Artists
- ▶ Journalists, Reporters, Correspondents, Sub Editors, Photo Journalists

- ▶ Media Managers, Advertising & PR Professionals, Social Media Specialists, Digital Media Marketers
- ▶ Photographers, Cinematographers, Video Editors
- ▶ Sound Engineer, Foley Artist, Radio Jockey
- ▶ Script Writers, Screenplay Writers, Visual Designers
- ▶ TV Programme Directors, Film Directors
- ▶ Corporate Communication Officers

Advanced Curriculum

Innovative Pedagogy

Learning by Doing

Industry Exposure

Value Based Education

Holistic Development

**For guidance on programs and for short counseling:**

BSc (Hons.) Mass Communication -

Prof. Payal Das: +91 824 759 1260

MA Mass Communication -

Prof. Debarati Dhar: +91 947 702 2154

**Write to:**

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School of Communications, XIM University,  
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Scan me to know more

