



DOMAIN SKILLING

**NASSCOM BPM Council
Initiative**

Why Work For A BPM Company?

IT-BPM Is one of the fastest growing industries in India

Growth sector, fueled by technology

IT-BPM industry is slated for over 95% growth from 177 Bn USD in 2019 to 350 Bn USD by 2025 - A growth led by technology & transformation, bring some true cutting-edge & unique work to Indian shores

Self-Growth Opportunities

BPM industry offers both vertical and horizontal growth. Leveraging your existing skills, you can climb in a straight line up the corporate ladder or move horizontally to different functions & domains.

Learning Opportunities

BPM industry provides excellent up-skilling opportunities to staff making them specialists in domain of their choice. They also offer cross-functional learnings for horizontal growth.

Global Exposure

Top BPM companies are multinational corporations which provides opportunities for individuals to work with teams from different cultures and countries. It also improves their understanding of international markets, businesses, and global consumer psychology.

Cooler Brands

Top BPM companies work for the biggest and coolest brands of the world, resolving interesting customer problems everyday.

Uber-Cool Offices

Modern offices, with right tools, work environment and HR practices that ensure learning, productivity and wellbeing.

Exciting and Diversified Work Profiles

BPM companies have evolved from purely play contact centers, into becoming providers delivering end-to-end processes, technology and analytics solutions to global clients across several industries.



**Customer Care
and Sales**



**Social Media
Content Moderation**



Analytics



**IT Services, Network &
Infrastructure**



**Banking, Finance
& Accounting,
Insurance**



**Digital
Services**



**Supply Chain
Management**



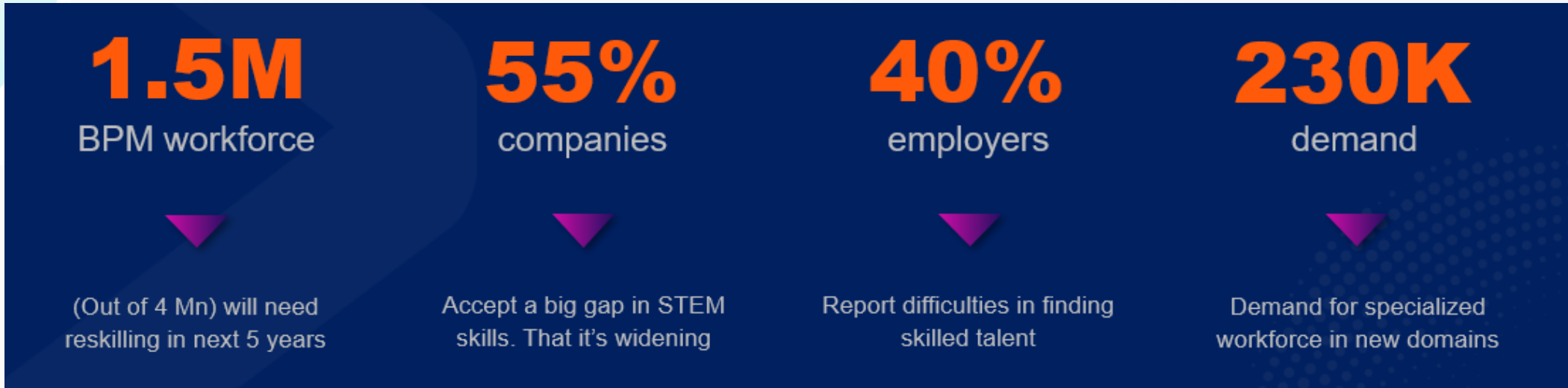
**Transaction
& Data Entry**



How Domain Skilling Can Propel Your Career?



In a Competitive Job Market...



It pays to be a **Specializing Generalist**...

- 1 Specialist in domain. Generalist in skills.
- 2 More employable; with shorter learning curve.
- 3 Differentiated work and a distinct professional identity.
- 4 Start early to develop core niche.
- 5 Some of the highest paid jobs are done by domain specialists.



BPM Skills Initiative prepares you for it through...

DISCOVERY.
CONTINUOUS LEARNING.
DOMAIN KNOWLEDGE.

BPM Skills Initiative has been designed as a marketplace, where nasscom collaborates with global BPM companies to offer learners information on the latest **jobs**, the **skills** needed for those jobs, learning **content**, **assessments** and **certifications**.

Generalist to Specializing Generalist

How Does BPM Skilling Initiative Prepares You As A Domain Expert?

1. Be Future Ready

Stay relevant. Get information on emerging domain specializations, skills of the future, and credible industry-aligned courses.

2. Be a Domain Specialist

Get certified in the domain of your choice. Improve your chance to work for a leading BPM company with domain specialist certification.

3. Learn From Industry Experts

Reduced time to competency. Gain access to content and learning from subject matter experts from the BPM Industry.

4. Experience Simulated Real-life Scenarios

Experience the real world of work. Get access to on-the-job simulations | learning content.

5. Keep Pace With Change

Get exposed to emerging trends and technologies that are shaping the industry.

6. Secure a Job










Gain in-demand skills to break into a career and get a preference over other candidates in your job search.



BPM Associate – Industry-led Employability-oriented Content

Industry-driven program across 3 job roles with the aim to increase employability and reduce training time



Job Role	BPM Overview (4 hours)	Domain Skills (4-7 hours)	Professional Skills (20 hours)	Tech/Digital Skills (2 hours)	Assessment/ Certification
Insurance					
Banking					
Finance & Accounting					
					
					
					

Industry Partners

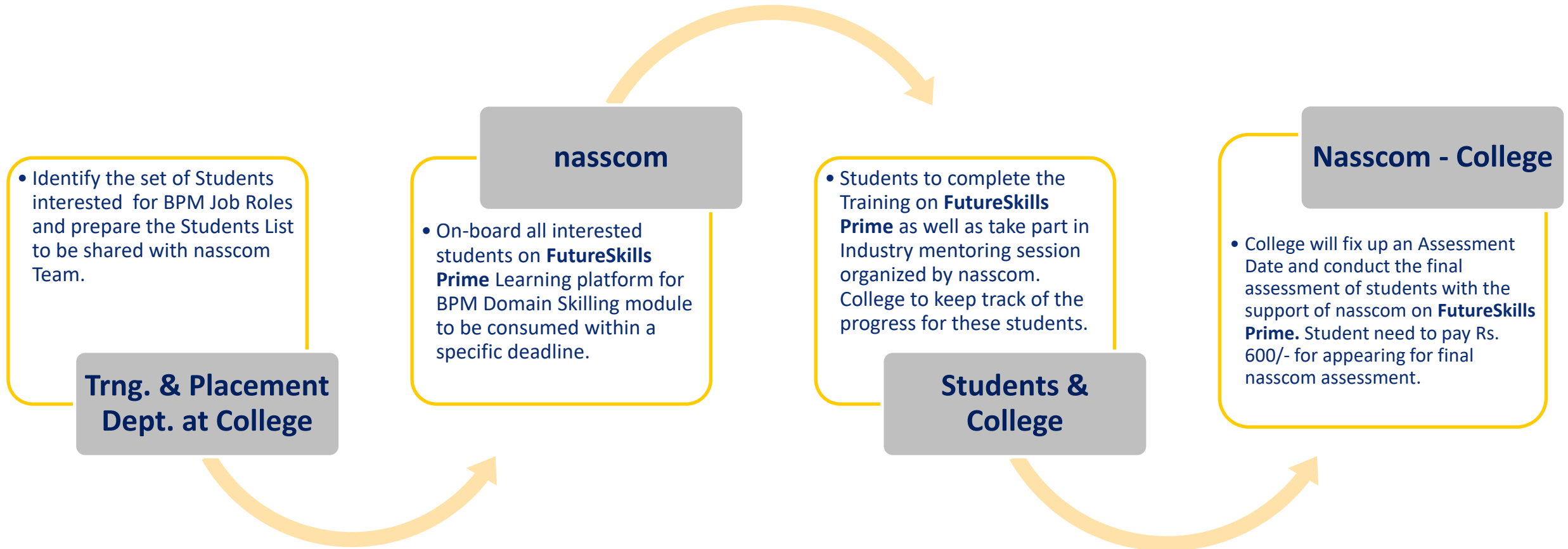


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WNS

Plan of Action & Process to follow :



Thank You

